

August 30, 2013

To: Executive Board

Subject: **Fiscal Year 2014 Holiday Service Schedule**

Recommendation

Approve the proposed FY 2014 Holiday Service Schedule.

Analysis

Foothill Transit traditionally operates a Sunday/Holiday schedule on most federal holidays. On these holidays ridership on both our local and commuter lines is very low, indicating that Foothill Transit's Sunday/Holiday schedule would better meet ridership demand. As such it is recommended that Foothill Transit operate a Sunday/Holiday schedule on the following holidays:

Holiday	Day of Week	Date
Independence Day	Thursday	July 4
Labor Day	Monday	September 2
Thanksgiving Day	Thursday	November 28
Christmas Day	Wednesday	December 25
New Year's Day	Wednesday	January 1
President's Day	Monday	February 17
Memorial Day	Monday	May 26

For FY 2014, a modified Express Service Holiday Schedule is proposed for implementation during the days between Christmas and New Year's (December 26 – December 31). Rather than operating at approximate eight-minute frequencies during peak hours, it is proposed that service frequency on express routes be expanded to every 20 or 30 minutes resulting in two or three trips per hour compared to seven or eight trips per hour during non-holiday periods.

In FY 2013, a regular express schedule was operated during the week between Christmas and New Year's and a decline in ridership was observed during those days. A comparison of the total ridership for the week before the Christmas and New Year's holidays with the actual week between Christmas Day and New Year's Day for FY 2013 is shown in the table below (**Figure 1**).

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Route	Description	FY 2013		
		Week Before Christmas	Week Between Christmas and New Years	Ridership Decrease
493	Diamond Bar- Rowland Heights - Express Service to Downtown Los Angeles	2,453	786	68%
497	Chino Park and Ride - Industry Park and Ride - Express Service to Downtown Los Angeles	1,557	446	71%
498	Azusa - Express Service to Downtown Los Angeles	3,779	903	76%
499	San Dimas Park and Ride - Via Verde Park and Ride - Express Service to Downtown Los Angeles	2,471	639	74%
690	Montclair - Express Service to Pasadena via 210 Freeway Corridor	1,014	300	70%
699	Montclair TransCenter - Fairplex Park and Ride - Express Service to Downtown Los Angeles	3,754	1,007	73%

Figure 1. Express Ridership for Week between Christmas and New Year's Day for FY 2013

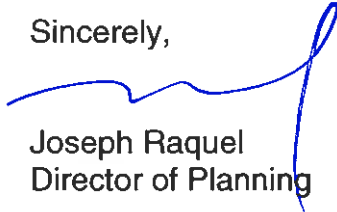
If the Executive Board approves the modified Express Service Holiday Schedule, customers will be notified of the modified schedules well in advance of the week between Christmas Day and New Year's Day.

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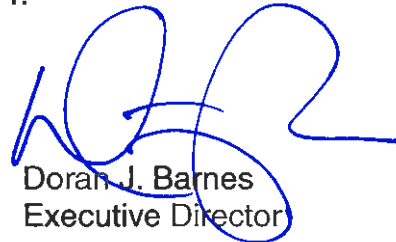
Budget Impact

Operating Sunday/Holiday schedules on the above listed holidays is projected to result in reduced operating cost of \$483,400 during FY 2014.

Sincerely,



Joseph Raquel
Director of Planning



Doran J. Barnes
Executive Director